



BOARD REPORT

BOARD OF TRUSTEES MEETING

March 18, 2024

The Brownwood ISD (BISD) Board of Trustees met for a regular session meeting on Monday, March 18, 2024 at 6:30 p.m. Board President Michael Cloy called the session to order and gave the invocation. East Elementary students Haven Smith and Aidyn Vasquez led the Pledge of Allegiance.

STUDENT PERFORMANCE

East Elementary students performed a song illustrating different colors of the rainbow through movements and dance.



INSTRUCTIONAL FOCUS

BISD Deputy Superintendent, Liesa Land, presented an update regarding the 2024 additional day school year (ADSY) program, *Camp Adventure: Roar on the Shore*. This is the second year that BISD is offering the summer learning program, and it will run from 8 a.m. to 2 p.m., Monday through Thursday, June 10-27, and July 8-18. Breakfast, lunch, and transportation are also included for participating students. BISD is currently accepting enrollments for the no-cost program that offers summer enrichment and activities for current BISD Pre-K through fifth-grade students. Land noted that 123 students had already signed up and 66 BISD staff members indicated interest in participating. Additional information regarding the program can be found online at <https://www.brownwoodisd.org/roar2024>.

RECOGNITIONS



SPOTLIGHT TEACHERS AND STAFF

The BISD Spotlight recognizes members of the BISD faculty and staff who go the extra mile to ensure excellence in education for all our students. Spotlight recipients are chosen from peer nominations. March 2024 honorees were East Elementary first-grade teacher Kala Jackson and Brownwood High School receptionist Adealisa Geis. Spotlight honorees are pictured with (top) BISD Trustee Diane Thompson and East Elementary Principal Christi Burks, and (bottom) Brownwood High School Principal Lindsay Smith.

COMMUNICATIONS TSPRA AWARDS

Brownwood ISD earned four awards for distinguished achievement at this year's Texas School Public Relations Association (TSPRA) conference. Sara Musgrove was recognized for a Gold STAR Award that also earned the Best In Category for Published News Releases, for her article "Behind The Tiara: Queen Bennett's Legacy at BISD." BHS A/V teacher Monte Atchley was recognized for his contributions to the Lions Live Varsity Football video stream, which earned a Gold STAR Award. BISD Community Relations Coordinator Charles Musgrove was recognized for his work on the Lions Live Varsity Football video stream and a Gold STAR Award for last year's Roar on the Shore flyer design. Honorees are pictured below with BISD Trustee Amary Doremus.



BHS VARSITY BASKETBALL

BHS Lions Varsity Basketball team members were recognized for their accomplishments during the 2023-24 season. Individual achievements and all-district accolades were announced and acknowledged for each player. Honorees are pictured below with coach William Parker and BISD Trustee Justin Posey.



SUPERINTENDENT'S REPORT

Dr. Young provided the following reminders and updates:

- BHS Band directors and students completed a trip to Florida over Spring Break.
- The resurfacing of the track at BHS has been completed.
- The Snodgrass facility at BHS has been gutted as work begins on the new indoor student activity center.
- Rock work is nearing completion around the new BHS Tennis court bleacher structures.
- Varsity Bluebonnet Relays are scheduled for March 21-22.
- Enrollment has opened for Roar on the Shore, BISD's 2024 Summer Learning Program.

DISCUSSION & ACTION ITEMS

DEPARTMENTAL REPORTS

BISD Community Relations Report: Dr. Young presented a summary of the communications-related data provided by BISD Community Relations Coordinator, Charles Musgrove. The communications report contained updates and data on several completed, ongoing, and upcoming projects including print ads, website updates, billboard campaigns, and various other digital communications. Since June 2023, sixty press releases and 29 School Messenger direct communications (100,076 Email / 93,173 SMS) have been sent. The report also contained examples of recent visual communications, TSPRA awards, and a summary of website and social media statistics which indicate continued growth on all social media platforms.

CONSENT AGENDA

The following items were listed for consideration on the Consent Agenda.

1. Approval of Resolution for TASB Superintendent of the Year Nomination (Dr. Young)
2. Minutes from February 12, 2024 Meeting

Trustee Smith moved that the Consent Agenda be approved as presented, with Trustee Posey seconding the motion. The motion was unanimously approved.

ANNOUNCEMENTS

- Early Release: 03/22/24 & 03/28/24
- Good Friday Holiday: 03/29/24
- Next Board Meeting: 04/08/24

EXECUTIVE SESSION

The board moved into executive session at 6:52 p.m. to discuss personnel and security matters. This discussion included any findings from local or state-mandated district-wide intruder detection audits. They returned to open session at 7:06 p.m. No additional action was taken.

The meeting adjourned at 7:07 p.m.